

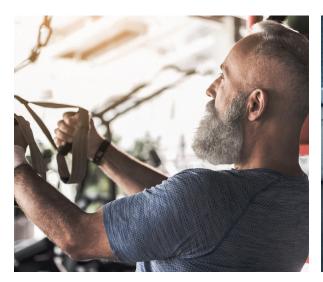
# EXERCISE IS ESSENTIAL FOR LONG-TERM HEALTH, VITALITY AND REACHING YOUR WEIGHT LOSS GOALS.

Exercise consists of not just cardiovascular exercises (running, walking, aerobics or group exercise classes, spinning classes, elliptical, swimming, rowing, biking), but weight resistance too. In fact, building lean muscle is really what will start reshaping your body to develop that lean, active and fit body you desire! Unfortunately, as we age, we lose muscle mass. Muscle protects our bones, and it's integral to ensure we work hard to protect and keep our muscle. Muscle also dictates our metabolism. The more lean muscle we have, the better our weight loss efforts will be!

It is important to fit in your fitness! Schedule it into your day and week and be sure to get your weight training and cardio in!

The exercise calendar included is a great way to get fitness into your routine! (Although you can see we start on a Wednesday for our global "Weigh-in Wednesday", if you prefer to start on a different day, that's no problem — just adjust your calendar!)

This exercise calendar is geared towards beginner and intermediate fitness levels, but you need to start with less minutes or pick a day of cardio followed by a day of weight training; that's fine too! The point is this is your journey and it is most important to start somewhere! If you are already a fitness fanatic, athlete or already have a great workout regimen in place, keep it up — by changing your eating with the TLS® 30-Day Jump-Start Kit, you will only see improvements in your performance, recovery, weight, body fat and inches lost!







Consult your physician before starting this or any other exercise program. If you experience faintness, lightheadedness, dizziness, pain or shortness of breath at any time while exercising, you should stop immediately and consult your physician or other healthcare professional. Do not start this program if your physician or healthcare provider advises against it.

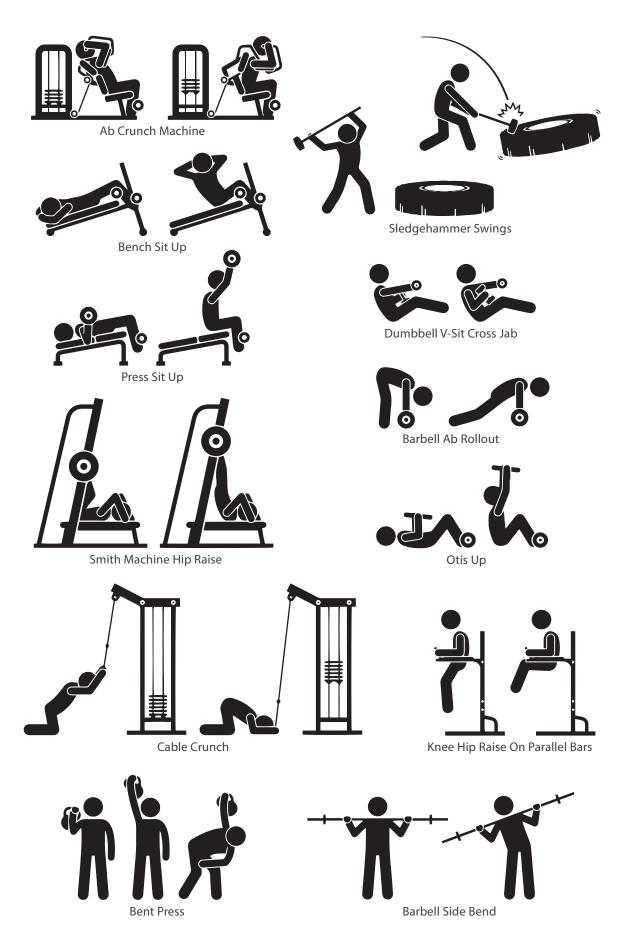


- 1. If you are new to exercise, it is highly recommended to hire a certified personal trainer, even if it is for just a few sessions. A personal trainer will help you put a routine to reach your goals and show you how to perform each exercise correctly, and even learn more ways to workout! The picture tutorials listed in this document use mostly free weights or dumbbells but many gyms have weight resistance machines that tackle each muscle group and are easy to use!
- 2. Calculating your target heart rate can help you find your fit with exercise! Maximum heart rate is how many times your heart should beat during exercise. You can calculate your maximum heart rate by subtracting your age from 220. To reach your target heart rate for exercise, you want to stay between 50% (beginner) to 85% (advanced) of your maximum heart rate.
- 3. HIIT (High Intensity Interval Training) can make a shorter workout more impactful. Gone are the days of spending hours on the treadmill; with HIIT training, those shorter workouts can really jump-start your body. Whether you are advanced or a beginner, you can perform HIIT training. For example, a beginner doing 30 minutes of cardio, such as walking, may walk at his or her regular speed for one minute, then faster for one minute for the entire 30 minutes of exercise. An advanced person may slow jog for one minute and sprint for 30 seconds during their entire 30 minutes of exercise. The point: You can do HIIT with almost anything you do!



SUN	MON	TUES	WED	THURS	FRI	SAT
	Take 'Before' Pictures and Measurements		PHASE 1 STARTS  No exercise Light 15–30 min. walk	PHASE 1  No exercise Light 15–30 min. walk	PHASE 1  No exercise Light 15–30 min. walk	PHASE 1  No exercise Light 15–30 min. walk
PHASE 1  No exercise Light 15–30 min. walk	PHASE 1  No exercise Light 15–30 min. walk	PHASE 1  No exercise Light 15–30 min. walk	PHASE 2 STARTS  • 30 min. cardio • 20 min. weights (Back)	PHASE 2  • 35 min. cardio  • 20 min. weights (Chest)	• Try a new exercise class! Or do something you normally don't do for at least 30 min.	PHASE 2  • No exercise (unless you want to)
PHASE 2  • 30 min. cardio • 30 min. weights (Legs)	13 PHASE 2  • 35 min. cardio  • 20 min. weights (Biceps)	14 PHASE 2  • 30 min. cardio  • 30 min. weights (Shoulders & Abs)	PHASE 2 • No exercise	• Try a new exercise class! Or do something you normally don't do for at least 30 min.	• 40 min. weights (Triceps, Chest, Abs)	PHASE 2 • No exercise
PHASE 2  • 30 min. cardio  • 30 min. weights (Back)	PHASE 2  • 35 min. cardio • 20 min. weights (Legs)	21 PHASE 2  • 30 min. cardio  • 30 min. weights (Shoulders & Abs)	PHASE 2 • No exercise	PHASE 2  • 40 min. weights (Biceps & Triceps)	24 PHASE 2  • 35 min. cardio  • 20 min. weights (Chest & Abs)	PHASE 2  • 30 min. cardio  • 30 min. weights (Back)
PHASE 2 No exercise	PHASE 2  • Try a new exercise class! Or do something you normally don't do for at least 30 min.	PHASE 2  • 40 min. weights (Full Body)	29 PHASE 2  30 min. cardio 30 min. weights (Legs & Abs)	30 YOU DID IT!  • Take 'After' Pictures and Measurements  • Share your success: findyourfit@marketamerica.com		

# **AB BUILDING EXERCISES**



#### **ARM BUILDING EXERCISES**



Dumbbell Alternate Bicep Curl



Biceps Curl



One-Arm Dumbbell Triceps Extension



Seated Dumbbell Alternate Curl



Standing Dumbbell Triceps Extension



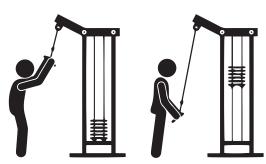
One-Arm Dumbbell Row



One-Arm Seated Dumbbell Curl



Incline Hammer Curl



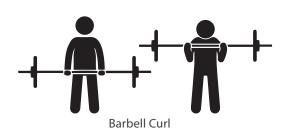
Triceps Pushdown



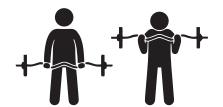
Farmer Walk



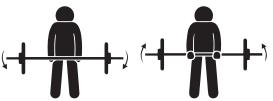
Weighted Bench Dip



Wrist Curl



EZ-Bar Curl



Behind-The-Back Barbell Wrist Curl

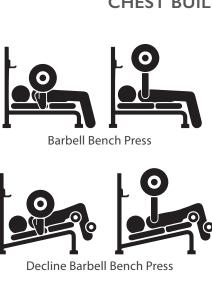
#### SHOULDER AND NECK BUILDING EXERCISES



**Smith Machine Shoulder Press** 

Single Arm Linear Jammer

#### **CHEST BUILDING EXERCISES**





Incline Barbell Bench Press



**Dumbbell Pullover** 



Flat Bench Dumbbell Press



Incline Dumbbell Press



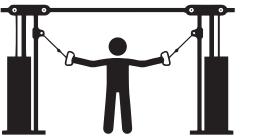
Incline Push-Up



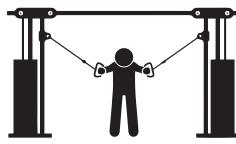
Decline Push-Up



Dips Chest

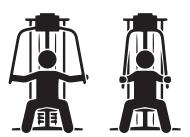


Cable Crossover Machine





Machine Bench Press

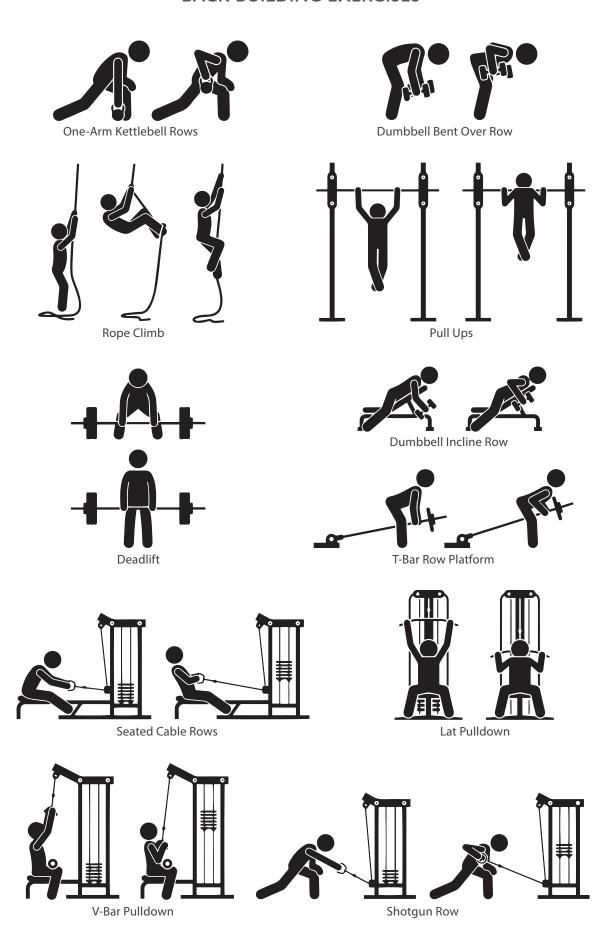


**Butterfly Chest Workout** 

# LEG BUILDING EXERCISES



# **BACK BUILDING EXERCISES**



# **NOTES**

